



## PRESS RELEASE

### THAILAND TRADE SHOW 2012

#### **“A good source for Thai quality products and creative design“**

June 14 – 17, 2012

Assembly Hall - Jakarta Convention Center

On behalf of Department of International Trade Promotion (DITP), Ministry of Commerce of Royal Thai government, Thai Trade Center, Jakarta proudly presents once again, the 6<sup>th</sup> Thailand Trade Show. The exhibition will be held in June 14 - 17, 2012. An excellent opportunity of strengthen the connection between Indonesia and Thailand.

*Trade days : June 14-15, 2012*

*Public days : June 16-17 2012*

Thailand Trade Show 2012, will be officially opened by representative from Indonesian government, Ambassador of Thailand to Indonesia, H.E. Thanatip Upatising and Minister Counsellor (Commercial) of Office of Commercial Affairs/Thai Trade Center, Jakarta, Ms. Vilasinee Nonsrichai, on June 14, 2012 at 10.00 a.m.

Over 150 leading Thai companies are bringing in the good quality products with creative design to be showcased in Jakarta, ranging from food and beverage, fashion and accessories, gift and household items and other industrial products.

Moreover, you can also experience Thai food from local Thai restaurants, taste some Thai fresh fruit, try the authentic Thai massage, enjoy the variety of Thai performances especially flew in directly from Thailand and other interesting daily programs.

This year Thailand Trade Show will be mainly focused on the business matching and showcase of the Thailand potential sectors. Blue elephant restaurant is an example, established by Indonesian investor and Thai company in 2008. The connection of succesful business partners has spending out the name of reputation of Thai food into Indonesian market into the world of hospitality. The following are the showcases products and services which are looking for the potential partners such as:

Thai fresh fruit

Food & Beverages

Hardware

Autoparts & Accessories

Houseware/Stationery

Cosmetic & Beauty Products

Cosmetic, Spa and Beauty Products

Jewelry & Fashion Accessories

Garment and Textile

Gift and Decorative items

Thai Restaurants

It is recorded more than 15.000 people visited this exhibition in the previous years and all exhibitors are satisfied with the success of the business result. It can be said that Thailand Trade Show provides a great business opportunity especially for those Indonesian importers to meet with Thai producers/exporters who bring their products directly from Thailand to Indonesia.