

Central Park

360



YOUR EXTRAORDINARY NOTE

**SPECIAL
ISSUE:**

**LAVISH
CELEBRITIES'
BIRTHDAY
BASH**

beyond Extraordinary



09

get
selenas
look

20

fashion
funtastic

30

less
water
footprint

40

surprise
birthday

CENTRAL PARK MALL 09.
SEPTEMBER 2012

SCAN
ME
AND BE
EXTRA
ORDINARY!



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Central Park
Everyday is an Extraordinary Life

mesa
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Hallo Central Park Lovers,

Tak terasa, Central Park Mall—*The Jakarta's New Shopping Icon*—sudah menginjak tahun ke-3. Beragam acara *extraordinary* telah kami hadirkan, seperti; Spring in The City yang menghadirkan pertunjukan Dragon of Nezha dari Thailand, Dog Does Disco yang menjadi ajang berkumpulnya para pecinta anjing, dan National EARTH HOUR 60+ 2012 Campaign yang merupakan hasil kerjasama dengan WWF Indonesia dalam *campaign Green Universe*. Setelah sukses menyelenggarakan Family Day Out yang menghadirkan SpongeBob Square Pants, kami juga menyelenggarakan program belanja Shopping Marathon Till Midnight, program ramadhan Glorious Spirit, dan *the tallest Christmas tree* berbalur *dancing LED* di Indonesia. Selain itu, beragam kompetisi berskala internasional yang kami ikuti juga telah membuahkan beberapa penghargaan, seperti; World Architecture Festival Awards 2011, ICSC Global Awards 2011, Pacific Property Awards 2011 & 2012 serta Penghargaan dari Markplus Insight sebagai Upper Medium Shopping Center terbaik dalam kategori Best Facilities, Best Hospitality, dan Best Overall Performances tahun 2012.

Guna meramaikan ulang tahun ke-3, Central Park menggelar BEYOND 3XTRAORDINARY tepat tanggal 09.09.12. Kami menghadirkan Neo Couture Fashion Runway bersama 3 Talented Young Designers: Barli Asmara, Denny Wirawan, & Mel Ahyar yang dipadukan oleh Acrobatic Duocube, Aerial Silks & Hop dari Australia. Kami ingin menjadikan Central Park Mall sebagai *icon* pusat perbelanjaan dan pusat mode di Indonesia, bahkan Asia.

Akhir kata, kami mengucapkan terima kasih atas dukungan yang diberikan selama tiga tahun ini dan semoga Central Park Mall terus memberikan *extraordinary day* bagi semua Central Park Lovers.

Central Park Mall "Everyday is an Extraordinary Life"

Veri Y. Setiady
Executive Director

CONTRIBUTORS



ARSY MEDINA

Dara yang merupakan lulusan Interior Design Universitas Trisakti ini memulai karirnya sebagai *fashion stylist* semenjak tahun 2007. Gadis yang menyukai *spot Tribeca* Central Park ini sangat ingin menjadi *fashion stylist*-nya Anna Wintour.



KANNU

Mengeluti bidang *make up artist* selama 14 tahun, membuat kepiawaiannya dalam mengolah teknik *make up* tak perlu diragukan lagi. Selain menjadi pengajar di berbagai lembaga, ia juga kerap menjadi narasumber di seminar kecantikan.

Be Our Friends on



Visit Our Official Website
www.centralparkjakarta.com

THAILAND CREATIVE 2012 WEEK

Beyond Innovation & Design

12 - 16 September 2012

Laguna & Terra Atrium
Central Park Mall, Jakarta, Indonesia

Visit Central Park Mall from 12 - 16 September and be inspired with the exclusive DE Mark Award designer product winner and many other Thai product showcase.

With daily Thai designer fashion shows, Thai Tiffany Show from Pattaya and live band performances, you will truly find a memorable experience at Thailand Creative Week.

Event Highlights

- Showcase of Thailand's DE Mark Award winning designer products.
- Daily Thai fashion designer showcase.
- Thai Tiffany Show from Pattaya.
- Live band performances.
- 30 selected Thai exhibitors for your shopping and dining pleasure

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Co - Organized By



beyond 3Xtraordinary

Third Year Of The New Shopping Icon since 090909



Save The Date
09.09.12
September 09th, 2012

It's Beyond Imagination,
Beyond Expectation,
Beyond 3Xtraordinary!

Celebrating 3rd Anniversary of Central Park
09 September 2012, Starting 5 pm @ Tribeca Park

3 Neo Couture Fashion Runway Inspired by
Iconic Indonesian Young Designers
Barli Asmara • Mel Ahyar • Denny Wirawan

30 most wanted runway models **300** Amazing flashmobbers **3000** Balloon Drop with surprises gift inside

Be mesmerized with **Acrobatic Show**
Duo Cube & Aerial Silk from Australia

Breathtaking
Fireworks Show
Ungu live performance

Gaga Goes Batik Fashion & Make Up Show
by LaSalle College International Jakarta

Host by **Ayu Dewi**

Angels Percussion ft. DJ Devina
and many more..



Fashion Runway Week
12 - 16 Sept 2012

Tenant Show by Bershka, Dorothy Perkins, HE by Mango, Lacoste, Marks & Spencer, Nautica, New Look, Next, Pull & Bear, Stradivarius, Topshop Topman, Zara, Guess, Mango and many more..

Thailand Creative Week 2012
12 - 16 Sept 2012

Showcasing DMark Award, Talent Thai,
Designer Room, Fashion Show from
Thailand Top Young Designer
Tiffany Cabaret Show

Kids Fashion Runway
15 September 2012
The Little Fashionistas Hit the Runway
with the Most Wanted Kids Labels