



## PRESS RELEASE

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### **Protecting Consumers, the Government Enforces Law and Intensifies Supervision of Circulated Goods**

**Jakarta, January 4<sup>th</sup> 2013** – The Indonesian Minister of Trade Gita Wirjawan together with the Head of the Indonesian National Police Jenderal Timur Pradopo today, Friday (4/1), signed a Memorandum of Understanding on the Increase of Law Enforcement in Consumer Protection and Legal Metrology.

The Trade Minister said that the Memorandum of Understanding was done to minimize obstruction of law enforcement, to realize success in handling criminal cases in consumer protection and legal metrology, and also to develop the same perception in moving forward.

*“We hope this cooperation can increase the operational synergy in handling acts of crime in consumer protection and in legal metrology, which is carried out by Civil Servant Investigators for Consumer Protection (PPNS-PK), Civil Servant Investigators for Legal Metrology, which is supported by the Investigators of the Indonesian National Police,”* explained the Trade Minister.

Moreover, at the same event, a signing was held for the Memorandum of Understanding among the Director General of Standardization and Consumer Protection, Director General of Processing and Marketing of Agricultural Products, the Head of the Indonesian Agricultural Quarantine Agency, and the Head of the National Agency of Food and Drug Control. The Memorandum of Understanding contains cooperation of supervision of goods for non-food products, processed food products, and fresh food products.

The Director General of Standardization and Consumer Protection Nus Nuzulia Ishak affirmed that this cooperation can increase the effectiveness of supervision of circulated goods that includes non-food products, processed food products, and fresh food products in an effort to protect consumers. *“Besides that, this cooperation can also be a repository of information trade with regards to supervision of circulated non-food products, processed food products, and fresh food products that are circulated in the market. And of course to increase the empowerment of Micro, Small and Medium Enterprises,”* she added.

The object of supervision for non-food products encompasses the fulfillment of standards, the inclusion of labels, the attachment of manuals and a warranty card in Bahasa Indonesia among others. As for the object of supervision for fresh food products and processed food products encompasses aspects of security, quality, nutrition and inclusion of labels.

With this Memorandum of Understanding, the enforcement of law can be done more intensively to minimize the presence of goods that are not in accordance with the provisions of statutory law. The aim of this Memorandum of Understanding is not only to protect consumers but also to ensure the security of the domestic market as well as to sustain the rule of law in an effort to attract investments to Indonesia.

Besides that, this cooperation is also done to ensure that goods circulating Indonesia are up to safety, security, health and environment standards and are adequate for use and consumption by the public.

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